

WHITE LODGING TAKES HOME FOUR COVETED AWARDS—INCLUDING TOP HONORS—AT ANNUAL MARRIOTT CONFERENCE

MERRILLVILLE, IN (October 22, 2008) – White Lodging, one of the fastest growing independent hospitality, development and management companies in the country, received top honors in four categories at the **2008 Marriott International National Association (MINA) Conference** recently held in Palm Springs, Calif. For the 13th time, **White Lodging** received Marriott's **Partnership Circle Award**, their highest honor, in addition to the **Full Service Developer of the Year Award** and two **Service Excellence Awards** for the Marriott and Renaissance brands.

“To be continually recognized by Marriott with such prestigious awards is an honor and speaks to our unwavering commitment to become the most valued and desired management company of leading brand hotels in the United States,” says Bruce White, **White Lodging**'s Chairman & CEO. “This level of prestigious recognition can only be realized through the personal commitment of each associate on each team at each hotel to serve the guest and equally at our corporate office and divisional support teams that help our hotel teams in achieving for excellence.”

The **Partnership Circle Award** is given to the franchisee whose values and operating philosophies are aligned with Marriott's high standards. The award encompasses excellence in hospitality, development, guest satisfaction, associate satisfaction and quality assurance, and criteria for the award includes ranking in the top ten for each respective brand's guest satisfaction tracking. **White Lodging** received their first Partnership Circle Award in 1995 and was the first company to receive the award for the select-service category and the first to be recognized in both the select- and full-service categories.

Marriott's **Full Service Developer of the Year Award** is given to the company who has a proven ability to grow, having at least three active deals and having multiple state developments. Committed to continued growth with Marriott, **White Lodging** received four full service franchise approvals over the last 12 months, broke ground on a 1,000 room JW Marriott hotel in Indianapolis earlier this year, and is slated to begin development on the Marriott Denver North/Westminster hotel in early 2009.

Since opening their first Marriott franchise in 1989—a Fairfield Inn and Suites—**White Lodging** recently received approval for their 135th Marriott hotel.

In addition to these notable achievements, **White Lodging** also received two **Service Excellence Awards** for the Marriott and Renaissance brands. These awards are also based on guest satisfaction surveys and are given to the franchise management companies that achieve outstanding guest service and satisfaction scores.

The company, which has scored accolades in all aspects of hotel development and operations from being named one of *Training Magazine*'s Top 125 National training companies in 2008, to multiple AAA 4-Star Diamond Awards and recently being named Developer of the Year by *Lodging Hospitality* magazine currently has future development projects in excess of \$1.5 billion opening over the next five years.

For White Lodging hotel management and job information, call 219-769-3267 or visit the website at www.whitelodging.com.