



Chicago Downtown River North
Chicagorivernorthhotel.com

FOR: **RESIDENCE INN and SPRINGHILL SUITES**
410 N. Dearborn St.
Chicago, IL 60610
(312) 494-9301 (Residence Inn)
(312) 644-4071 (SpringHill Suites)
www.chicagorivernorthhotel.com

FOR IMMEDIATE RELEASE
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**RESIDENCE INN AND SPRINGHILL SUITES SET TO OPEN IN
DOWNTOWN CHICAGO ON MARCH 28**

Experience Two of Marriott's Most Popular Brands in One Sleek, Urban Location

CHICAGO (March 26, 2008) – Located in the heart of Chicago's premiere shopping, business and tourist district, the new **Residence Inn and SpringHill Suites** (410 N. Dearborn St.) Downtown River North will bring well-appointed suites, an indoor swimming pool and fitness room and friendly, sophisticated service to Chicago business travelers, visitors and residents alike. The hotels, slated to open **March 28, 2008**, mark the first urban location for a **SpringHill Suites** – which is Marriott's 200th hotel – showcases the brand's new design, and is the country's largest with 253 rooms. In addition, the **Residence Inn** is the 100th managed **White Lodging** Marriott property.

The first combination hotel of its kind, the property was developed by **White Lodging** – one of the fastest growing independent hospitality, development and management companies in the country – and **Friedman Properties**, River North's primary developer of mixed-use developments. **The Residence Inn and Spring Hill Suites** are White Lodging's first Chicago project in four years and marks the beginning of the company's ambitious growth plan of adding more than 100 new properties and \$1.5b in managed sales over the next five years.

The 27-story hotel – a 270-room **Residence Inn** and a 253-room **SpringHill Suites** – is the first dual-branded property of its kind, and will offer guests the area's highest level of services, amenities and design.

The unique, two-in-one hotel features Marriott's stylish design and boasts a residential feel. Complete with plush bedding packages and numerous details and amenities, these properties are ideal for the changing needs of today's traveler.

Located in the heart of Downtown Chicago – On Dearborn Street between Kinzie and Hubbard Streets in the hip River North neighborhood – the **Residence Inn and SpringHill Suites** are just steps from world-class attractions, shopping, the Loop business district and exciting restaurant and nightlife options. From the

Magnificent Mile and State Street shopping corridors to the House of Blues, Theatre District, museums, the Chicago River and area businesses – it's all just minutes away!

“The new **Residence Inn and SpringHill Suites** appeals not only to business travelers, but to leisure travelers including families on vacation, wedding groups and more,” explains General Manager Jerry Keyes. “These two hotels represent Marriott’s premier properties and are just a stone’s throw from Chicago’s famed Magnificent Mile, the Loop business district and all the dining and entertainment options the city has to offer.”

The hotels offer the warmth and comforts of home you expect to find in a Marriott brand hotel. Additional amenities include complimentary daily hot breakfast buffet at both hotels; a modern fitness center, open daily, equipped with elliptical machines, a cardio theatre, lifecycles and more; a 24-hour business center; free wireless and high-speed Internet access throughout the hotels; onsite meeting space; onsite laundry facilities; The Market, a 24/7 food and beverage pantry offering everything a guest would need while traveling as well an assortment of local Chicago products like Garrett’s Popcorn; and a pristine enclosed swimming pool with adjoining whirlpool offering breathtaking views of the Chicago skyline.

The hotel also participates in the Marriott Rewards frequent guest program, where members can earn their choice of points toward free vacations or frequent flyer mileage for dollars spent at Marriott hotels.

To complete the experience, visitors can dine at the hotel’s **Hub 51/Sub 51**, the latest concepts from Lettuce Entertain You Enterprises, or Einstein’s Bros. Bagels – both located on site – opening in May 2008.

The Residence Inn and SpringHill Suites is located at 410 N. Dearborn St., between Kinzie and Hubbard Streets in Chicago. Individual room reservations will be available on March 28, 2008 and will range from approximately \$229 to \$569 a night. For more information and to make reservations, please call the **Residence Inn** at 312-494-9301 or the **SpringHill Suites** at 312-644-4071 or visit them online at www.chicagorivernorthhotel.com.

ABOUT WHITE LODGING

Established in 1985 and headquartered in Merrillville, IN, **White Lodging** is a fully integrated, owner and manager of premium brand hotels – a recognized leader that consistently delivers superior leading brand hotel experiences and premium returns on investment among mid-to-large scale hotels across the country. Their managed portfolio of 124 hotels in seventeen states encompasses representation of the following leading brands: Marriott; Residence Inn by Marriott; Courtyard by Marriott; Fairfield Inn & Suites by Marriott; SpringHill Suites by Marriott; Renaissance; Radisson Hotels; Intercontinental Hotel Group; and Hilton. For more information about White Lodging, visit www.whitelodging.com.

ABOUT RESIDENCE INN

A leader in extended-stay lodging, **Residence Inn** offers more than 500 hotels in 43 states, the District of Columbia, Canada and Mexico. Residence Inn participates in the company’s award-winning Marriott Rewards® program, which enables members to earn their choice of points toward free vacations or frequent flyer mileage in their preferred airline program for dollars spent at more than 2,500 Marriott hotels in 56 countries.

ABOUT SPRINGHILL SUITES

SpringHill Suites by Marriott is an all-suite, select-service hotel brand that appeals to both business and leisure travelers. Launched in November 1998, the brand currently has close to 200 locations in the United States and Canada. SpringHill Suites participates in the company’s award-winning Marriott Rewards®

frequent guest program. Members earn their choice of points toward free vacations or frequent flyer mileage for dollars spent at more than 2,500 Marriott hotels worldwide.

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**FOR MORE INFORMATION, PLEASE CONTACT
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